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2022 MSAE Industry Partner Registration and Sponsorships  
All Sponsorships Are Exclusive (Except Where Noted)  
  
**\_\_\_\_\_\_\_ $575 Includes registration and networking table\*\***

**\_\_\_\_\_\_\_ $250 Second person, same company/organization**

**Show times:** Sunday, November 6th: 5:00pm – 6:30 pm Opening Reception with door prizes from each company with networking table\*\*

***(All Sponsorships and other Opportunities are in addition to the registrations listed above.)***

**Diamond Sponsorships: $1,700 members\***  
Choose one:

\_\_\_\_\_\_***National Speaker, Scotty Sanders*** – Monday General Session and Monday Breakout Session – Introduce speaker after a 3–5-minute sponsor welcome at General Session and introduce speaker at Breakout Session, banner may be placed in front of room.

\_\_\_\_\_\_ **Dinner at Barber Museum**

\_\_\_\_\_\_ **Tuesday Brunch & Send-off Sponsor**

**Ruby Sponsorship: $1,250\***  
Choose One:

\_\_\_\_\_ Welcome Gift Sponsor

\_\_\_\_\_ Fries with That Shake Break (Sunday) – Homemade Chocolate and Vanilla Shake with Home Fries

\_\_\_\_\_ Beverage/Bar Sponsor Opening Night Networking Reception

\_\_\_\_\_ Bloody Mary/Mimosa Break (Monday)

\_\_\_\_\_ Beverage/Bar Sponsor Closing Night Party Bar Sponsor

**Sapphire Sponsorships: $950\***             
Choose from one of the following activities:

\_\_\_\_\_ Opening Night Entertainment Sponsor

\_\_\_\_\_ Monday Breakfast Sponsor

\_\_\_\_\_ Monday Grab & Go Lunch Sponsor

\_\_\_\_\_ Barber Museum Entertainment Sponsor

**Emerald Sponsorships $800\***

\_\_\_\_\_ Opening Session $500 Grand Cash Prize Sponsor

\_\_\_\_\_ Closing Session $500 Grand Cash Prize Sponsor

**Cash Prize Sponsor $400**

\_\_\_\_\_ Pop-up Cash Prizes (multiple available)

**Turn Down Favors $200**

\_\_\_\_\_ Turn-down favors (multiple available) Gifts provided by the sponsor will be placed in Executive attendee Hotel rooms at Ross Bridge on Monday night

**Printed Program Advertising:**

**\_\_\_\_\_ $325 Inside Front Cover**

**\_\_\_\_\_ $325 Inside Back Cover**

**\_\_\_\_\_ $225 Full Page Color**

**\_\_\_\_\_ $100 Half page Color**

**\*All sponsorships include:**

**\*\*One property per networking space. Please email awilson@msae-net.org with any questions.**

**\*\*\*All pricing listed above is for MSAE members only. Non-members, add $500.**

*Please note ALL registrations received after October 28th will incur a $50 late fee.*

*Contact us with any issues or questions. Phone: 601-707-7882 or email awilson@msae-net.org*

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**Optional Afternoon Activities**

**PRE-CONVENTION ACTIVITY (Nov. 5th)**

* Christmas Village Festival – $30

**DAY 2 AFTERNOON ON YOUR OWN ACTIVITIES (Nov. 7th)**

* Homewood Scavenger Hunt – $30
* Autobahn Indoor Speedway – $60
* Hammer & Stain Birmingham DIY Workshop – price TBD

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**Industry Partners Hotel Information:**  
MSAE Fall Conference - PARTNERS  
Start Date: Saturday, November 5, 2022  
End Date: Tuesday, November 8, 2022  
Last Day to Book: Monday, October 10, 2022  
Hotel(s) offering your special group rate:  
•            Renaissance Birmingham Ross Bridge Golf Resort & Spa for **$169** per night  
[*Book your group rate for MSAE Fall Conference - PARTNERS*](https://www.marriott.com/events/start.mi?id=1650321871846&key=GRP)