

# **SPONSORSHIP OPPORTUNITIES**

**NOVEMBER 17-19, 2019**

## **ASSOCIATION: DISCOVERY**



**MSAE Annual Conference  
November 17-19, 2019  
IP Resort Casino, Biloxi, MS**

# SPONSORSHIP OPPORTUNITIES

*All Sponsorships Are Exclusive (Except Where Noted)*

Please note that, unless specified, Sponsors MUST register for the conference in addition to their sponsorship.

## **DIAMOND SPONSORSHIP:** \$1,850

*Includes:*

3 Industry Partner Registrations  
Logo in conference program & onsite signage  
Logo on MSAE website with link to your website  
(Posted October 1, 2018- January 30, 2019)  
Recognition in MSAE Connections

Choose one:

☐ National Keynote Speaker, Mac Fulfer – Opening Session Sunday afternoon and General Session Monday AM. Sponsor-provided banner may be placed at front of the room, and promotional materials may be placed in the attendees' seats. After a 3-5-minute sponsor welcome, sponsor may introduce speaker at both the general session and breakout session.

☐ National Keynote Speaker, Pat McGaughey – General Session Monday AM and Closing Session Tuesday afternoon. Sponsor-provided banner may be placed at front of the room, and promotional materials may be placed in the attendees' seats. After a 3-5-minute sponsor welcome, sponsor may introduce speaker at both the general sessions.

☐ Welcome Gift Sponsor – Sponsor's logo included on or attached to gift, and sponsor may have separate table next to registration desk to hand out the gift and visit with attendees. Sponsor may leave display in pre-function area throughout the conference. Sponsor recognized at Opening Session on Sunday and Closing Session on Tuesday.

## **RUBY SPONSORSHIP:** \$1,550

*Includes:*

2 Industry Partner Registrations  
Logo in conference program & onsite signage  
Recognition in MSAE Connections

Choose One:

☐ Bloody Mary/Mimosa station Monday morning in pre-function area.

Banner and other sponsor materials, cups and napkins may be placed at the bar.

☐ Monday Breakfast Sponsor – with 5-minute presentation & banner

☐ Monday Luncheon Sponsor – with 5-minute presentation & banner

☐ Tuesday Breakfast Sponsor – with 5-minute presentation & banner

## **SAPPHIRE SPONSORSHIP:** \$1,350

*Includes:*

1 Industry Partner Registration  
Logo in conference program & onsite signage  
Recognition in MSAE Connections  
Sponsor may place give-away and/or marketing materials in Welcome Bags

Choose one:

☐ Sunday Reception Sushi & Sashimi Display sponsor

☐ Sunday Reception Jumbo Shrimp Cocktail Sponsor

☐ Sunday Reception Beer & Wine Sponsor

☐ Sunday Reception Flavored Vodka Bar Sponsor

## **JADE SPONSORSHIP:** \$950

*Includes:*

Logo in conference program & onsite signage  
Recognition in MSAE Connections

Choose one:

☐ Scavenger Hunt Room sponsor (9 Available)

Create the clues for attendees to solve describing your business, hotel or city. Attendees will have about 8 minutes in each room.

## **OPAL SPONSORSHIP:** \$650

☐ Pre-function Exhibitor Includes (6 available) 6' table with space behind for backdrop

Display may remain set up throughout convention, including registration, breaks, as attendees come and go between sessions.

## **PEARL SPONSORSHIP:** \$450

*Includes:*

Logo in Printed program and on signage.

Choose One:

☐ Cash Prize Sponsor (multiple available) Sponsor may award these.

☐ Turn-down favors (multiple available) Gifts provided by the sponsor will be placed in Executive members hotel rooms.

## SPONSOR & INDUSTRY PARTNER REGISTRATION FORM

*Mark sponsorship on previous page. First come, first served basis.*

Company Name: \_\_\_\_\_

(Sponsor level marked above)

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### **\$200 Sponsor Registration Fee**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

### **\$425 Industry Partner/Associate Member NOT sponsoring or exhibiting**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

### **\$250 Additional Industry Partner Member, same company NOT sponsoring or exhibiting**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

**Total Due:** \_\_\_\_\_

Non-members will be charged an additional \$300 for any registration, exhibit space or sponsorships. **All registrations received after October 25, 2019 will incur a \$50 late fee.** No cancellation refunds after November 8, 2019.

Mail checks to P.O. Box 12467, Jackson, MS 39236 or pay with a credit card at [www.msae-net.org](http://www.msae-net.org)

Contact Taylor Dickerson with any issues or questions: 601-853-4282 or [info@msae-net.org](mailto:info@msae-net.org).